TABLE OF CONTENTS

Why Exhibit .......................................................................................................................................................................................... 2
Symposium Statistics .................................................................................................................................................................................. 3
Exhibit Booth Information ......................................................................................................................................................................... 4
Exhibit Hall Layout .................................................................................................................................................................................. 5
Exhibitor Schedule ................................................................................................................................................................................ 6
Exhibitor Photos ..................................................................................................................................................................................... 7
General Information and Requirements .................................................................................................................................................... 8
Sponsorship Opportunities ........................................................................................................................................................................ 9
Sponsorship Levels and A La Carte ..................................................................................................................................................... 10
Sponsorship Application ........................................................................................................................................................................ 11
Previous Exhibitors and Sponsors ....................................................................................................................................................... 12
Guidelines and Save the Date .................................................................................................................................................................. 13
WHY EXHIBIT AT THE INTERNATIONAL SYMPOSIUM ON CHILD ABUSE?

The National Children’s Advocacy Center’s (NCAC) 39th International Symposium on Child Abuse at the Von Braun Center (VBC) offers over 170 workshops and is one of the few conferences that addresses all aspects of child maltreatment, including, physical abuse, sexual abuse, neglect, exposure to violence, poly-victimization, exploitation, intervention, trafficking, and prevention.

Who attends?

- Presidents
- CEOs
- Attorneys General
- Prosecutors
- Chiefs of Police
- Directors
- Executive Directors
- Human Resource Directors
- Marketers
- Accountants
- Assistant District Attorneys
- Forensic Interviewers
- Medical Directors
- Special Victims Unit Officers
- Doctors
- Nurses
- Psychologists
- Probation Officers
- Investigators
- Therapists
- Child Advocates
- Caseworkers

What do they buy?

- Closed Circuit TV and Video Equipment
- Recording Devices
- Computer Hardware and Software
- Mobile Devices
- Medical Exam Equipment
- Data/Document Management Systems
- Therapy Aids
- Training
- Prevention Curriculum
- Other Products and Service

Meeting associates face-to-face is the fastest and most effective way to build relationships and interact with decision makers and potential customers. Symposium attendees consistently tell us how much they learn from and enjoy their time in the exhibit area and discover products and services they were not aware of before. Your presence at the Symposium positions your organization as a committed supporter in the fight to end child abuse and gives you a competitive advantage in the industry. Make the most of your marketing dollars by taking advantage of this affordable exhibit opportunity.
Excellent Symposium. Having worked at a CAC for 17 years it is often hard to find trainings that aren’t duplicative. This training has the most up to date information and topics and I felt like I was able to access the latest, cutting edge, research.

*Data from the most recent in-person Symposium in 2019

The workshops I attended were some of the most helpful/informative classes I’ve experienced at a conference and the presenters were very well qualified in their subject matter.
EXHIBITOR REGISTRATION
All booth representatives must be registered as a conference participant. Exhibitor registration includes access to all Symposium workshops for one (1) booth representative. At a discounted registration fee of $250, one (1) additional booth representative may be added. All exhibitors and participants must obtain and wear a Symposium name badge for admittance to the conference, the workshops, activities, and lunches. This badge may not be shared and/or exchanged with others.

EXHIBIT BOOTH INFORMATION

EXHIBITING FEES

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>For-Profit Organization</td>
<td>$1,000</td>
</tr>
<tr>
<td>Non-Profit Organization (Proof Required)</td>
<td>$700</td>
</tr>
<tr>
<td>Additional Booth Representative (Limit One)</td>
<td>$250</td>
</tr>
</tbody>
</table>

EACH BOOTH INCLUDES:
- 8’ x 10’ curtained and carpeted booth
- 8’ skirted table (1)
- Chairs (2)
- VBC parking pass, if staying off-site, not to include Embassy Suites (1 per booth)
- Signage
- Trash can (1)
- Symposium registration (1) for workshops, Tuesday, March 21 – Thursday, March 24
- Continental breakfast, refreshment breaks, and lunch provided daily
- Access to evening networking events
- Listing in Symposium Conference App with description and website link (content must be received at registration)
- Listing on NCAC Symposium website
- Option to participate in the Door Prize Giveaway, directing traffic to your display
New for 2023! The Symposium Exhibit Hall has Expanded to North Hall!

All exhibit booths are positioned in the main traffic area of the VBC. Both the North Exhibit Hall and the South Exhibit Hall serve as a pass-through for Symposium participants attending workshops scheduled in either North Hall or South Hall meeting rooms.

The North Exhibit Hall is in the pre-function area immediately outside the North Hall Lower Level Ballrooms and is adjacent to the North Hall Upper Level meeting rooms. This area is uniquely positioned to capture foot traffic from participants attending workshop sessions in the North Hall meeting rooms. Morning and afternoon refreshment breaks are setup in North Exhibit Hall.

The South Exhibit Hall is in the pre-function area immediately outside South Hall 1 and South Hall 2. This area is the location of Symposium Check-in/Registration and provides access to the Embassy Suites Skybridge and VBC parking elevators. Daily continental breakfast, buffet lunch, and morning and afternoon refreshment breaks are setup in South Exhibit Hall.

ASSIGNMENT OF SPACE
Space assignments will be made on a first-come, first-served basis after the exhibitor registration is completed and booth payment is received. National Children’s Advocacy Center (NCAC) makes every attempt to accommodate exhibitors’ requests. In the event of conflicts regarding available space requested or conditions beyond its control, NCAC reserves the right to rearrange the floor plan based on occupancy or VBC requirements.

Once registration is completed and booth payment has been received, the NCAC Exhibit Coordinator will contact the registered booth point of contact to discuss and secure the most advantageous booth placement.

Please do not print any materials with a booth number.
EXHIBITOR SCHEDULE

Monday, March 20

9:00 a.m. - 4:00 p.m.  Booth Setup*
4:30 p.m. - 6:30 p.m.  Early Check-in/Registration
4:30 p.m. - 6:30 p.m.  “First Look” Exhibit Hall Reception

Tuesday, March 21

7:00 a.m. - 5:30 p.m.  Exhibit Hall Open
8:00 a.m. - 9:30 a.m.  Continental Breakfast
11:45 a.m. - 12:00 p.m. Early Access to Lunch (Exhibitors Only)

Wednesday, March 22

7:00 a.m. - 5:30 p.m.  Exhibit Hall Open
8:00 a.m. - 9:30 a.m.  Continental Breakfast
11:45 a.m. - 12:00 p.m. Early Access to Lunch (Exhibitors Only)

Thursday, March 23

7:00 a.m. - 5:30 p.m.  Exhibit Hall Open
8:00 a.m. - 9:30 a.m.  Continental Breakfast
11:45 a.m. - 12:00 p.m. Early Access to Lunch (Exhibitors Only)
3:30 p.m. - 5:30 p.m.  Booth Breakdown

*Von Braun Center Exhibit Hall Coordinator on-site
EXHIBIT SET-UP
Set-up on Monday, March 20
9:00 a.m. to 4:00 p.m.

All exhibitors are expected to set up on Monday and to remain in place for all exhibit hours.

EXHIBIT BREAKDOWN
Breakdown on Thursday, March 23
3:30 p.m. to 5:30 p.m.

If an emergency arises and an exhibitor must leave early, the exhibitor is required to notify the NCAC Exhibit Coordinator. In this case, exhibitors are asked to leave a portion of their material and some contact information at the booth for conference attendees to access.

EXHIBIT HOURS
All exhibit booths are centrally located at the Symposium in close proximity to daily continental breakfast and refreshment breaks, allowing for the highest possible event traffic. The schedule for the Exhibit Hall is:

Monday, March 20 – 4:30 p.m. - 6:30 p.m.
Tuesday, March 21 – 7:00 a.m. to 5:30 p.m.
Wednesday, March 22 – 7:00 a.m. to 5:30 p.m.
Thursday, March 23 – 7:00 a.m. to 5:30 p.m.

Please refer to page 6 for detailed Exhibitor Schedule.

EXHIBIT HALL AVAILABILITY
The Exhibit Hall will be closed and unavailable to exhibitors during the following times:

Monday: Exhibit Hall closes at 6:30 p.m. and re-opens 7:00 a.m. on Tuesday
Tuesday: Exhibit Hall closes at 5:30 p.m. and re-opens 7:00 a.m. on Wednesday
Wednesday: Exhibit Hall closes at 5:30 p.m. and re-opens 7:00 a.m. on Thursday
Thursday: Exhibitors begin tear-down after 3:30 p.m. and Exhibit Hall closes at 5:30 p.m.

Please bring with you a cover to drape over your exhibit during the closed hours. VBC Security also monitors the building 24 hours/day.

ASSIGNMENT OF SPACE
Space assignments will be made on a first-come, first-served basis after the exhibitor registration is completed and booth payment is received. NCAC makes every attempt to accommodate exhibitors’ requests. In the event of conflicts regarding available space requested or conditions beyond its control, NCAC reserves the right to rearrange the floor plan based on occupancy or VBC requirements. Please do not print any materials with a booth number.

SUBLETTING OF SPACE
Exhibitors may not assign, sublet, or apportion the whole or part of the space allotted to them, or show in such space any articles other than those manufactured or sold by the exhibitor without written consent of the NCAC Exhibit Coordinator, and shall not promote items other than those manufactured or sold by exhibitor in the regular course of business, and shall not place any name signs or courtesy cards on any equipment loaned to the exhibitor for demonstration purposes without prior consent of the NCAC Exhibit Coordinator.

EXHIBIT SPACE
Exhibitors are asked to confine materials and/or booth representatives to the assigned exhibit area, even if another booth is empty or vacated. Canvassing or distributing advertising matter outside the exhibitor’s booth is not permitted.

CARE OF SPACE
Exhibitors must neatly maintain and keep in good order the assigned exhibit space. Exhibitors may not move from their assigned location or remove materials, products, chairs, or other exhibit items from any booth areas. Exhibitors are not to unplug anything already plugged in by the VBC. It is recommended that exhibitors bring their own power strip or extension cord. Power outlets are available.

EMPTY BOOTHS
Exhibitors are asked not to leave their assigned exhibit booth area vacant. If you are not able to attend your exhibit booth, please make sure you have marketing materials available for attendees and restock frequently.
Don’t miss out on the opportunity to participate in the upcoming *International Symposium on Child Abuse*!

Well attended, well received, and well reviewed, the *International Symposium on Child Abuse* provides access to internationally prominent professionals in the field of child maltreatment. Your sponsorship is an easy and affordable way to promote your program, publication, or institution to professionals from all over the world while supporting the continued development and education of the multidisciplinary field of child abuse.

Your sponsorship of the 39th *International Symposium on Child Abuse* will support the year-round work of child abuse professionals by helping underwrite the cost of this professional development opportunity. By partnering with the National Children's Advocacy Center, a non-profit organization, your sponsorship is *tax deductible*.

We offer a wide range of sponsorship opportunities to fit every budget, which allows you to reach attendees in a powerful way. Sponsors will receive continuous and widespread brand recognition before, during, and after the *Symposium*. 
SPONSORSHIP OPPORTUNITIES

Platinum $12,500
- Platinum level placement in the Symposium Conference App, to include:
  - Splash screen logo placement: the first image Symposium participants see when opening the Symposium Conference App
  - Two (2) banner ads on top of screen advertising with link to website
  - Icon and listing in Exhibitor/Sponsor section of Symposium Conference App
  - Interactive map listing
  - One (1) push notification per day: pop-up messaging to all Symposium participants
- Lunch Spotlight Video, 1-3 minutes in length, played daily during Networking Lunch (video provided by sponsor)
- Prime exhibit space at Symposium
- Logo placement on hallway and lunchroom announcement monitors
- Logo placement on all workshop presentation welcome slides
- Logo and website address on Symposium participant name badge
- Logo and website link in pre/post weekly Symposium emails
- Premium logo placement on the Symposium website with link to website
- Recognition in NCAC Professional Services social media stream

Gold $8,000
- Gold level placement in the Symposium Conference App, to include:
  - One (1) Banner Ad
  - Icon and listing in Exhibitor/Sponsor section of Symposium Conference App
  - One (1) push notification: pop-up messaging to all Symposium participants
- Prime exhibit space at Symposium
- Logo displayed on all Wi-Fi signage with your choice of network username and password.
- Logo and website address on Symposium participant name badge
- Logo placement on the Symposium website with link to website
- Recognition in NCAC Professional Services social media stream

Wi-Fi Sponsor $3,500
- Company Name/logo displayed on signage and flyers
- One (1) Banner Ad in Symposium Conference App
- Recognition on Symposium website
- Logo on banners and signage in exhibit and participant areas of the VBC
- Recognition on NCAC Professional Services social media streams

A La Carte Sponsorships

AV Equipment ................................................................. $30,000
- Logo recognition on all monitors
- Logo recognition on App splash screen

NCAC Backyard BBQ....................................................... $7,000
- Logo recognition on event banner
- Exhibit table at event

Continental Breakfast (3).......................... $4,000 each
- Logo recognition on tables

Daily Lunch Sponsor (3).......................... $5,000 each
- Logo recognition on large monitor
- Verbal announcement from podium

Symposium Email Sponsor (2) ................. $7,000 each
- Advertisement with link on all Symposium emails

Symposium Website Sponsor.................. $10,000
- Logo recognition prominently displayed on the home page

Refreshment Break Sponsor (6) ............. $2,500 each
- Logo recognition on tables

Name Badge Lanyards Sponsor............... $2,000
- Logo recognition on lanyards

Video Social Media Spotlight............... $1,000 each
- A video posted once on the NCAC Professional Services streams (sponsor provides) including Facebook, Twitter, and LinkedIn

Social Media Spotlight.............................. $500 each
- Sponsor’s ad posted once on the NCAC Professional Services streams including Facebook, Twitter, and LinkedIn

Symposium App Banner Ad (10)............. $325 each
- Ad rotated on main screen of app for one day

Symposium App Push (4)......................... $125 each
- One (1) push notification: pop-up messaging to all Symposium participants using app
Company/Organization: __________________________________________________________________________
Address: ______________________________________________________________________________________________
Contact Person: ____________________________________________________________________________________________
Telephone: __________________________ Email: ________________________________________________________________

METHOD OF PAYMENT

☐ Check enclosed in the amount of $____________ (U.S. Dollars) made payable to: National Children's Advocacy Center

☐ Square in the amount of $____________ (U.S. Dollars)

SELECT SPONSORSHIP OPPORTUNITY

☐ Platinum Package ..................$12,500 ☐ Symposium Website Sponsor ..........$10,000

☐ Gold Package ......................$ 8,000 ☐ Refreshment Break (6) .............$2,500 each

☐ WiFi Sponsor .......................$ 3,500 ☐ Name Badge Lanyards ................ $2,000

☐ AV Equipment ......................$30,000 ☐ Video Social Media Spotlight .... $1,000 each

☐ NCAC Backyard BBQ ..............$7,000 ☐ Social Media Spotlight ...............$500 each

☐ Breakfast ................................$4,000 each ☐ Continental Breakfast (3) .......$5,000 each

☐ Lunch (3) ..............................$5,000 each ☐ Symposium App Banner (10) ....$325 each

☐ Symposium Email Sponsor (2) ......$7,000 ☐ Symposium App Push (4) ..........$125 each

I have read and understand the rules and conditions stated in the Symposium Exhibitor and Sponsor Guide. I understand that policies may be adapted due to circumstances beyond the control of the National Children's Advocacy Center. By signing this agreement, I will abide by these rules.

Signature: ____________________________________________ Date: _____________________

Return the completed form with payment to:

National Children’s Advocacy Center
210 Pratt Avenue, NE
Huntsville, AL 35801
Attn: Victoria McKenzie Tumbleson

Questions?
If you have questions regarding sponsorship opportunities contact: Victoria McKenzie Tumbleson at 256-327-3877 or vtumbleson@nationalcac.org
PREVIOUS SPONSORS, PARTNERS AND EXHIBITORS

ACT for Kids
Active Parenting Publishers
AL Dept of Child Abuse & Neglect Prevention
Alabama Bureau of Investigation
Alabama Department of Rehabilitation Services
Alabama Network of CAC’s Inc.
ALL Kids-Children’s Health Insurance Program
All Pro Imaging
Alternative Behavioral Services
AMBER Alert Training & Technical Assistance Program
American Foundation for Suicide Prevention, Alabama Chapter
Angels of Liberty Ministries
APSAC
Association of Prosecuting Attorneys
ATOLA Technology
Axon Network
BACRA (Bikers Against Child Abuse) International, Inc.
Barnes and Noble Booksellers
Big Brothers Big Sisters
Big Voice Pictures
BIS Digital
CAC Insurance Program
CAC Manager
CAE Healthcare
CARF
CaseCracker
Center for Missing and Abducted Children’s Organizations (CMACO)
Chadwick Center for Children and Families
Child Lures Prevention
Child Protect, CAC
Child Welfare Information Gateway
Children’s Advocacy Centers of Georgia
Children’s Advocacy Centers of Tennessee
CIMS
Collaborate/Network Ninja
Comfort Frog
Commercial Electronics Corp
Committee for Children
connect2annica
Connections: A Safe Place
Cookie Lee Jewelry - Accessories Too!
CooperSurgical, Inc.
CornerHouse
Cortexflo
Cultural Resources
Dallas Children’s Advocacy Center
Decatur General Medical Center
Department of Homeland Security-ICE/Cyber Crimes Center
Devereux, GA Treatment Network
Disability and Abuse Project
District of Columbia Child and Family Services Agency
Drug Enforcement Administration
Edge One Solutions, Inc.
Education Management Solutions
Elda M Dawber
Elsevier-G.W. Publishers-Sanders, Mosby
Ex-ACT Solutions, Inc.
Federal Bureau of Investigations
Fenico, Inc.
First Call Alcohol/Drug Prevention & Recovery
First Witness Child Abuse Resource Center
Fox Valley Technical College
Fred the Fox Shouts No!
FuturTech Consulting, LLC
G. W. Medical Publishing
Garigan & Company, Inc.
Great Lakes Behavioral Research Institute
Great Lakes Research Institute
HEMSI (Huntsville Emergency Medical Services Inc.)
Homeland Security Investigations
Human Relations Media
Huntsville/Madison County Convention & Visitors Bureau
ICAC Training & Technical Assistance Program
Improving Outcomes Network
Inner Harbour
Innocent Justice Foundation
Intelligent Video Solutions
International Association of Forensic Nurses
International Society for Prevention of Child Abuse and Neglect (ISPCAN)
iRecord
iROC2
Irwin Siegel Agency Inc.
Jesus Lifted Ministries
JH Partners Architecture-Interiors
Keep Kids Safe
KidSafety of America
KidsPeace National Centers of Georgia
King's Treasure Box Ministries
La Amistad Residential Treatment Center
Lasting Impressions Jewelers
LETS Corporation
Little Bit of Love Design Co.
Lyceum Books, Inc.
Made for Freedom
MALESURVIVOR
MasterWord Services, Inc.
Maximum Life Enhancement, Inc.
Med Scope/All Pro Imaging
MedGyn Products, Inc.
Microception, Inc.
Mission Possible Consulting
Monique Burr Foundation for Children
Navajo Jewelry & Crafts
NAPSAC
National Abandoned Infants Assistance Resource Center
National AIA Resource Center
National Center for Prosecution of Child Abuse (NCPCA)
National Child Protection Training Center
National Children’s Alliance
National Council of Juvenile and Family Court Judges
National Criminal Justice Reference Service
National Criminal Justice Training Center of Fox Valley Technical College
National Exchange Club Foundation
National Sexual Violence Resource Center/Pennsylvania Coalition Against Rape
National Child Traumatic Stress Network
Native American Children’s Alliance
NEARI Press
NITV Federal Services
Northwest Media, Inc.
Northwoods
Nuix North America
Office for Victims of Crime
Office of Juvenile Justice and Delinquency Prevention
Office of Justice Programs
OMS Technologies
OmniCare Institute
Organization for Poverty Alleviation and Development
Paltech, Inc.
PAR, Inc.
Paraben Corporation
Pearl Girl’s Academy
Pennsylvania State University
Play It Safe
PositivePins.com-The Pin Man
Prevent Child Abuse America
Prevent Child Abuse Vermont
Prevention Researcher
Professional Concepts, Inc.
Project Innovation, Inc.
Routledge Journals
Royal Family Kids’ Camps
Safer Society Foundation
Safety N.E.T. Kids
SAMHSA DTAC
Saunders & Mosby Medical Publishers
SEARCH Group Incorporated
Second Opinion Telemedicine Solutions, Inc.
Self Esteem Shop
Sigma Interactive
Silver Trunk
SpeakWrite
StarWitness/Signal Scape
STM Learning
Stetson School Inc.
Substance Abuse & Mental Health Services Administration (SAMHSA)
Sunflower House
TACT - Infosys Business Solutions Administration (SAMHSA)
Texas Lawyers for Children
TexProtects, The Texas Association for the Protection of Children
Three Springs, Inc.
United States Drug Testing Laboratories
University of Alabama School of Social Work
U.S. Department of Health and Human Services
U.S. Postal Inspection Service
U. S. Space and Rocket Center
V2 Interview Room Recording
Verified Volunteers
Virginia College at Huntsville Student Clinic
VOICE TODAY
Wallach Surgical Devices, Inc.
You Have the Power
Youth Villages
Zalkin Law Firm, PC.
FOOD AND BEVERAGES
Per VBC guidelines, food or beverages are not to be distributed. Small candy is acceptable.

TAXES
The exhibitor is responsible for all federal, state, and local laws regarding sales tax and law that pertain to such sales.

REJECTION
NCAC reserves the right to curtail exhibits and sponsor activities that are not in keeping with the spirit of Symposium, or the mission of its parent agency. No refunds will be given upon rejection.

CONFIRMATION PACKETS
Confirmation packets are emailed after the first of March with information on additional table rental, electricity, drayage charges and other equipment for your booth from the VBC.

AUDIO
Audio equipment shall be kept at a noise level that does not disturb nearby exhibitors.

INSURANCE AND LIABILITY
Liability and indemnification is the responsibility of the exhibitor. The exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and hold harmless the NCAC and the VBC and their officers, directors, employees and agents against all claims, losses and damages to persons or property caused by exhibitor’s installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the NCAC its employees or agents, or by the sole negligence of the VBC, its employees or agents. Insurance is to be secured at the exhibitor’s own expense.

REFUNDS AND CANCELLATIONS
Cancellation requests received by February 24, 2023 will be honored, less a $75 administrative fee. No refunds will be given after February 24, 2023

QUESTIONS?
Contact NCAC Conference Manager Victoria McKenzie Tumbleson at 256-327-3877 or vtumbleson@nationalcac.org.

SAVE THE DATE FOR 2024