EXHIBIT | ADVERTISE | SPONSOR

March 23-26, 2020 | Von Braun Center | Huntsville, Alabama

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WHY EXHIBIT AT THE INTERNATIONAL SYMPOSIUM ON CHILD ABUSE?

The National Children’s Advocacy Center’s (NCAC) 36th International Symposium on Child Abuse at the Von Braun Center (VBC) offers over 170 workshops and is one of the few conferences that addresses all aspects of child maltreatment, including, physical abuse, sexual abuse, neglect, exposure to violence, poly-victimization, exploitation, intervention, trafficking, and prevention.

Who attends?

- Presidents
- CEOs
- Attorneys General
- Prosecutors
- Chiefs of Police
- Directors
- Executive Directors
- Human Resource Directors
- Marketers
- Accountants
- Assistant District Attorneys
- Forensic Interviewers
- Medical Directors
- Special Victims Unit Officers
- Doctors
- Nurses
- Psychologists
- Probation Officers
- Investigators
- Therapists
- Child Advocates
- Caseworkers

What do they buy?

- Closed Circuit TV and Video Equipment
- Recording Devices
- Computer Hardware and Software
- Mobile Devices
- Medical Exam Equipment
- Data/Document Management Systems
- Therapy Aids
- Training
- Prevention Curriculum
- Other Products and Services

Meeting associates face-to-face is the fastest and most effective way to build relationships and interact with decision makers and potential customers. Symposium attendees consistently tell us how much they learn from and enjoy their time in the exhibit area and discover products and services they were not aware of before. Your presence at the Symposium positions your organization as a committed supporter in the fight to end child abuse and gives you a competitive advantage in the industry. Make the most of your marketing dollars by taking advantage of this affordable exhibit opportunity!
I'm so grateful for this conference. Starting with the pre-conference day and ending with my last session, I learned so much. I especially appreciated the concrete things I could bring back and implement immediately at my center.

I'm always amazed by the organization of Symposium and how every little detail is planned perfectly.

This is my third Symposium that I have attended and it keeps getting better every time. I am already looking forward to next year's event. Everyone is so professional and helpful. This is by far the best training event that I attend each year.
EXHIBITOR REGISTRATION
All booth representatives must be registered as a conference participant. Exhibitor registration includes access to all Symposium workshops for one (1) booth representative. At a discounted registration fee of $200, one (1) additional booth representative may be added. All exhibitors and participants must obtain and wear a Symposium name badge for admittance to the conference, the workshops, activities, and lunches. This badge may not be shared and/or exchanged with others.

EACH BOOTH INCLUDES:
• 8’x 10’ curtained and carpeted booth
• 8’ skirted table (1)
• Chairs (2)
• VBC parking pass, if staying off-site, not to include Embassy Suites (1 per booth)
• Signage
• Trash can (1)
• Symposium registration (1) for workshops, Tuesday, March 24 – Thursday, March 26
• Continental breakfast, refreshment breaks, and lunch provided daily
• Access to evening networking events
• Listing in Symposium Conference App with description and website link (content must be received at registration)
• Listing on NCAC Symposium website
• Option to participate in the Door Prize Giveaway, directing traffic to your display

BOOTH EXHIBITOR FEES

<table>
<thead>
<tr>
<th>Category</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>For-Profit Organization</td>
<td>$850</td>
</tr>
<tr>
<td>Non-Profit Organization (Proof Required)</td>
<td>$700</td>
</tr>
<tr>
<td>Accredited Member(s) of the National Children's Alliance (NCA)</td>
<td>$650</td>
</tr>
<tr>
<td>Additional Booth Representative, limit one (1)</td>
<td>$200</td>
</tr>
</tbody>
</table>
New for 2020! The Symposium Exhibit Hall has Expanded to North Hall!

All exhibit booths are positioned in the main traffic area of the VBC. Both the North Exhibit Hall and the South Exhibit Hall serve as a pass-through for Symposium participants attending workshops scheduled in either North Hall or South Hall meeting rooms.

The North Exhibit Hall is in the pre-function area immediately outside the North Hall Lower Level Ballrooms and is adjacent to the North Hall Upper Level meeting rooms. This area is uniquely positioned to capture foot traffic from participants attending workshop sessions in the North Hall meeting rooms. Morning and afternoon refreshment breaks are setup in North Exhibit Hall.

The South Exhibit Hall is in the pre-function area immediately outside South Hall 1 and South Hall 2. This area is the location of Symposium Check-in/Registration and provides access to the Embassy Suites Skybridge and VBC parking elevators. Daily continental breakfast, buffet lunch, and morning and afternoon refreshment breaks are setup in South Exhibit Hall.

Please visit the website for interactive maps of both North and South Exhibit Halls along with a list of currently registered exhibitors.

ASSIGNMENT OF SPACE
Space assignments will be made on a first-come, first-served basis after the exhibitor registration is completed and booth payment is received. National Children’s Advocacy Center (NCAC) makes every attempt to accommodate exhibitors’ requests. In the event of conflicts regarding available space requested or conditions beyond its control, NCAC reserves the right to rearrange the floor plan based on occupancy or VBC requirements.

Once registration is completed and booth payment has been received, the NCAC Exhibit Coordinator will contact the registered booth point of contact to discuss and secure the most advantageous booth placement.

Please do not print any materials with a booth number.
<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Events</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Monday, March 23</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>9:00 a.m. - 4:00 p.m.</td>
<td>Booth Setup*</td>
</tr>
<tr>
<td></td>
<td>4:30 p.m. - 6:30 p.m.</td>
<td>Early Check-in/Registration</td>
</tr>
<tr>
<td></td>
<td>4:30 p.m. - 6:30 p.m.</td>
<td>“First Look” Exhibit Hall Reception</td>
</tr>
<tr>
<td><strong>Tuesday, March 24</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>7:00 a.m. - 5:30 p.m.</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td></td>
<td>8:00 a.m. - 9:30 a.m.</td>
<td>Continental Breakfast</td>
</tr>
<tr>
<td></td>
<td>11:45 a.m. - 12:00 p.m.</td>
<td>Early Access to Lunch (Exhibitors Only)</td>
</tr>
<tr>
<td><strong>Wednesday, March 25</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>7:00 a.m. - 5:30 p.m.</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td></td>
<td>8:00 a.m. - 9:30 a.m.</td>
<td>Continental Breakfast</td>
</tr>
<tr>
<td></td>
<td>11:45 a.m. - 12:00 p.m.</td>
<td>Early Access to Lunch (Exhibitors Only)</td>
</tr>
<tr>
<td><strong>Thursday, March 26</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>7:00 a.m. - 5:30 p.m.</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td></td>
<td>8:00 a.m. - 9:30 a.m.</td>
<td>Continental Breakfast</td>
</tr>
<tr>
<td></td>
<td>11:45 a.m. - 12:00 p.m.</td>
<td>Early Access to Lunch (Exhibitors Only)</td>
</tr>
<tr>
<td></td>
<td>3:30 p.m. - 5:30 p.m.</td>
<td>Booth Breakdown</td>
</tr>
</tbody>
</table>

*Von Braun Center Exhibit Hall Coordinator on-site
Exhibitor Showcase Workshop ................................................................. $800
The Exhibitor Showcase Workshop is a 90-minute workshop that gives you the opportunity to demonstrate your product and/or service in an in-depth, informative, and non-sales atmosphere to a targeted audience. These workshops are incorporated into the Symposium schedule and marked as an Exhibitor Showcase Workshop. You may select this option as part of the online Symposium exhibitor registration. Completed exhibit booth registration is required to be considered for an Exhibitor Showcase Workshop. The number of Exhibitor Showcase Workshops is limited and available on a first-come, first-served basis.

Cost includes: Reserved workshop room arranged lecture-style with seating for approximately 50 Symposium participants, standard A/V package, company listing in workshop description with company logo in the Symposium Conference App, and one (1) push notification.

There are six (6) workshop times available:
• Tuesday, March 24 – 1:30 p.m.
• Tuesday, March 24 – 3:30 p.m.
• Wednesday, March 25 – 1:00 p.m.
• Wednesday, March 25 – 3:00 p.m.
• Thursday, March 26 – 8:30 a.m.
• Thursday, March 26 – 10:00 a.m.

Deadline to register for an Exhibitor Showcase Workshop is January 24, 2020. Workshops are first-come, first-served.
**Symposium Conference App Push Notification** .......................................................... $125

Symposium Conference App Push Notification provides pop-up in-app messaging to all Symposium participants. NCAC Training Center reserves the right to determine the timing of push notifications to avoid interruptions during workshops. The fee is for one (1) scheduled notification.

Limit of six (6) notifications total and no more than two (2) per day. Total of 140 characters including website URL can be used.

**Symposium Conference App Sponsored Listing** .......................... $100

Symposium Conference App Sponsored Listing expands your brand exposure beyond the standard exhibitor information (description and website). Exhibitors will be highlighted to stand out from the other listings of exhibitors (see screenshot). Digital marketing material and/or flyers may be added as well.

Logo Dimensions:
300x300 pixels PNG, JPG, or GIF only.

**Symposium Conference App Banner Ad** .............................................. $325/$500

Symposium Conference App Banner Ad is rotated on the main screen for ultimate visibility (see screenshot). Real-time reports provide impressions and click-through rates. The fee is $325 for two (2) days or $500 for entire conference.

Mobile Phone Banner Dimensions: 640x150 pixels PNG, JPG, or GIF only. Tablet/Online Banner Dimensions: 552x150 pixels PNG, JPG, or GIF only.

**"Symposium Spotlight" Weekly Email Advertisement** ........................................ $275

Advertise in the weekly electronic newsletter, "Symposium Spotlight." Consistent, online visibility to your target audience is important in maintaining a presence in your market. The "Symposium Spotlight" is published weekly and delivers consistent visibility to over 21,000 child abuse professionals worldwide. Your advertisement may be linked to your website for increased exposure, and NCAC will provide analytics to assist you in determining the effectiveness of your advertisement. Starting in January 2020, a "Symposium Spotlight" is sent weekly so register early to insure maximum exposure. Fee is for one (1) weekly advertisement of your choice.

Ad Specifications:
400 px x 600 px-File formats accepted: .jpg, .png, .gif or .pdf in 72 dpi and converted to RGB.
Pre-Symposium Email Blast.............................................................................................................$750
Provide text and images for a promotional email about your company that the NCAC Training Center will send to all registered Symposium attendees the week of March 9, 2020, to advertise your participation at the conference. You can invite attendees to stop by your booth for incentives or advertise a pre-conference sale. Those who plan on registering for an Exhibitor Showcase Workshop will find this option a good way to enhance participation. Your message is subject to review by the NCAC Training Center.

Post-Symposium Email Blast............................................................................................................. $750
Provide text and images for a promotional email about your company that the NCAC Training Center will send to confirmed Symposium attendees in the week of April 6, 2020, to remind attendees about your products, services or promotions. Your message is subject to review by the NCAC Training Center.

Resource Table .......................................................................................................................... $50/100 pieces
The Resource Table gives exhibitors who cannot attend Symposium in person an opportunity to display marketing materials. The Resource Table is located in a high-traffic area among the exhibit booths.

ADVERTISEMENT PRICING SUMMARY

<table>
<thead>
<tr>
<th>Service</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibitor Showcase Workshop*</td>
<td>$800</td>
</tr>
<tr>
<td>Symposium Conference App Push Notification</td>
<td>$125 (per push)**</td>
</tr>
<tr>
<td>Symposium Conference App Sponsored Listing</td>
<td>$100</td>
</tr>
<tr>
<td>Symposium Conference App Banner Advertisement</td>
<td>$325 (for two days) or $500 (for entire conference)</td>
</tr>
<tr>
<td>&quot;Symposium Spotlight&quot; Weekly Email Advertisement</td>
<td>$275 per week</td>
</tr>
<tr>
<td>Pre-Symposium Email Blast</td>
<td>$750</td>
</tr>
<tr>
<td>Post-Symposium Email Blast</td>
<td>$750</td>
</tr>
<tr>
<td>Resource Table</td>
<td>$50 per 100 pieces</td>
</tr>
</tbody>
</table>

*Exhibitor booth completed registration required
**Limit of six (6) push notifications at two (2) per day

Items must be received before March 10, 2020.
EXHIBIT SET-UP
Set-up on Monday, March 23
9:00 a.m. to 4:00 p.m.

All exhibitors are expected to set up on Monday and to remain in place for all exhibit hours.

EXHIBIT BREAKDOWN
Breakdown on Thursday, March 26
3:30 p.m. to 5:30 p.m.

If an emergency arises and an exhibitor must leave early, the exhibitor is required to notify the NCAC Exhibit Coordinator. In this case, exhibitors are asked to leave a portion of their material and some contact information at the booth for conference attendees to access.

EXHIBIT HOURS
All exhibit booths are centrally located at the Symposium in close proximity to daily continental breakfast and refreshment breaks, allowing for the highest possible event traffic. The schedule for the Exhibit Hall is:

Monday, March 23 – 4:30 p.m. - 6:30 p.m.
Tuesday, March 24 – 7:00 a.m. to 5:30 p.m.
Wednesday, March 25 – 7:00 a.m. to 5:30 p.m.
Thursday, March 26 – 7:00 a.m. to 5:30 p.m.

Please refer to page 6 for detailed Exhibitor Schedule.

EXHIBIT HALL AVAILABILITY
The Exhibit Hall will be closed and unavailable to exhibitors during the following times:

Monday: Exhibit Hall closes at 6:30 p.m. and re-opens 7:00 a.m. on Tuesday
Tuesday: Exhibit Hall closes at 5:30 p.m. and re-opens 7:00 a.m. on Wednesday
Wednesday: Exhibit Hall closes at 5:30 p.m. and re-opens 7:00 a.m. on Thursday
Thursday: Exhibitors begin tear-down after 3:30 p.m. and Exhibit Hall closes at 5:30 p.m.

Please bring with you a cover to drape over your exhibit during the closed hours. VBC Security also monitors the building 24 hours/day.

ASSIGNMENT OF SPACE
Space assignments will be made on a first-come, first-served basis after the exhibitor registration is completed and booth payment is received. NCAC makes every attempt to accommodate exhibitors’ requests. In the event of conflicts regarding available space requested or conditions beyond its control, NCAC reserves the right to rearrange the floor plan based on occupancy or VBC requirements. Please do not print any materials with a booth number.

SUBLETTING OF SPACE
Exhibitors may not assign, sublet, or apportion the whole or part of the space allotted to them, or show in such space any articles other than those manufactured or sold by the exhibitor without written consent of the NCAC Exhibit Coordinator, and shall not promote items other than those manufactured or sold by exhibitor in the regular course of business, and shall not place any name signs or courtesy cards on any equipment loaned to the exhibitor for demonstration purposes without prior consent of the NCAC Exhibit Coordinator.

EXHIBIT SPACE
Exhibitors are asked to confine materials and/or booth representatives to the assigned exhibit area, even if another booth is empty or vacated. Canvassing or distributing advertising matter outside the exhibitor’s booth is not permitted.

CARE OF SPACE
Exhibitors must neatly maintain and keep in good order the assigned exhibit space. Exhibitors may not move from their assigned location or remove materials, products, chairs, or other exhibit items from any booth areas. Exhibitors are not to unplug anything already plugged in by the VBC. It is recommended that exhibitors bring their own power strip or extension cord. Power outlets are available.

EMPTY BOOTHS
Exhibitors are asked not to leave their assigned exhibit booth area vacant. If you are not able to attend your exhibit booth, please make sure you have marketing materials available for attendees and restock frequently.
FOOD AND BEVERAGES
Per VBC guidelines, food or beverages are not to be distributed. Small candy is acceptable.

TAXES
The exhibitor is responsible for all federal, state, and local laws regarding sales tax and law that pertain to such sales.

REJECTION
NCAC reserves the right to curtail exhibits and Exhibitor Showcase Workshops that are not in keeping with the spirit of Symposium, or the mission of its parent agency. No refunds will be given upon rejection.

CONFIRMATION PACKETS
Confirmation packets are emailed after the first of March with information on additional table rental, electricity, drayage charges and other equipment for your booth from the VBC.

AUDIO
Audio equipment shall be kept at a noise level that does not disturb nearby exhibitors.

INSURANCE AND LIABILITY
Liability and indemnification is the responsibility of the exhibitor. The exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and hold harmless the NCAC and the VBC and their officers, directors, employees and agents against all claims, losses and damages to persons or property caused by exhibitor’s installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the NCAC its employees or agents, or by the sole negligence of the VBC, its employees or agents. Insurance is to be secured at the exhibitor’s own expense.

REFUNDS AND CANCELLATIONS
Cancellation requests received by February 24, 2020, will be honored, less a $75 administrative fee. No refunds will be given after February 24, 2020.

QUESTIONS?
Contact Stacie Dice, NCAC Exhibit Coordinator, at 256-327-3838 or exhibitors@nationalcac.org

SAVE THE DATE FOR 2021
PREVIOUS SPONSORS, PARTNERS AND EXHIBITORS

ACT for Kids
Active Parenting Publishers
AL Dept of Child Abuse & Neglect Prevention
Alabama Bureau of Investigation
Alabama Department of Rehabilitation Services
Alabama Network of CAC’s Inc.
ALL Kids-Children's Health Insurance Program
All Pro Imaging
Alternative Behavioral Services
AMBER Alert Training & Technical Assistance Program
American Foundation for Suicide Prevention, Alabama Chapter
Angels of Liberty Ministries
APSAC
Association of Prosecuting Attorneys
ATOLA Technology
Axon Network
BAC (Bikers Against Child Abuse) International, Inc.
Barnes and Noble Booksellers
Big Brothers Big Sisters
Big Voice Pictures
BIS Digital
CAC Insurance Program
CAC Manager
CAE Healthcare
CARF
CaseCracker
Center for Missing and Abducted Children’s Organizations (CMACO)
Chadwick Center for Children and Families
Child Lures Prevention
Child Protect, CAC
Child Welfare Information Gateway
Children’s Advocacy Centers of Georgia
Children’s Advocacy Centers of Tennessee
CIMS
Collaborate/Network Ninja
Comfort Frog
Commercial Electronics Corp
Committee for Children
connect2anima
Connections: A Safe Place
Cookie Lee Jewelry - Accessories Too!
CooperSurgical, Inc.
CornerHouse
Cortextlo
Cultural Resources
Dallas Children’s Advocacy Center
Decatur General Medical Center
Department of Homeland Security-ICE/Cyber Crimes Center
Devereux, GA Treatment Network
Disability and Abuse Project
District of Columbia Child and Family Services Agency
Drug Enforcement Administration
Edge One Solutions, Inc.
Education Management Solutions
Elda M Dawber
Elsevier-G.W. Publishers-Sanders, Mosby
Ex-Act Solutions, Inc.
Federal Bureau of Investigations
Femico, Inc.
First Call Alcohol/Drug Prevention & Recovery
First Witness Child Abuse Resource Center
Fox Valley Technical College
Fred the Fox Shouts No!
FuturoTech Consulting, LLC
G.W. Medical Publishing
Gargani & Company, Inc.
Great Lakes Behavioral Research Institute
Great Lakes Research Institute
HEMSI (Huntsville Emergency Medical Services Inc.)
Homeland Security Investigations
Human Relations Media
Huntsville/Madison County Convention & Visitors Bureau
ICAC Training & Technical Assistance Program
Improving Outcomes Network
Inner Harbour
Innocent Justice Foundation
Intelligent Video Solutions
International Association of Forensic Nurses
International Society for Prevention of Child Abuse and Neglect (ISPCAN)
iRecord
IROC2
Irwin Siegel Agency Inc.
Jesus Lifted Ministries
JH Partners Architecture-Interiors
Keep Kids Safe
KidSafety of America
KidsPeace National Centers of Georgia
King’s Treasure Box Ministries
La Amistad Residential Treatment Center
Lasting Impressions Jewelers
LETS Corporation
Little Bit of Love Design Co.
Lyceum Books, Inc.
Made for Freedom
MALESURVIVOR
MasterWord Services, Inc.
Maximum Life Enhancement, Inc.
Med Scope/All Pro Imaging
MedGyn Products, Inc.
Microception, Inc.
Mission Possible Consulting
Monique Burr Foundation for Children
Navajo Jewelry & Crafts
NAPSAC
National Abandoned Infants Assistance Resource Center
National AIA Resource Center
National Center for Prosecution of Child Abuse (NCPCA)
National Child Protection Training Center
National Children’s Alliance
National Council of Juvenile and Family Court Judges
National Criminal Justice Reference Service
National Criminal Justice Training Center of Fox Valley Technical College
National Exchange Club Foundation
National Sexual Violence Resource Center/Pennsylvania Coalition Against Rape
National Child Traumatic Stress Network
Native American Children’s Alliance
NEARI Press
NITV Federal Services
Northwest Media, Inc.
Northwoods
Nuix North America
Office for Victims of Crime
Office of Juvenile Justice and Delinquency Prevention
Office of Justice Programs
OMS Technologies
OmniCare Institute
Organization for Poverty Alleviation and Development
Paltech, Inc.
PAR, Inc.
Paraben Corporation
Pearl Girl’s Academy
Pennsylvania State University
Play It Safe
PositivePins.com-The Pin Man
Prevent Child Abuse America
Prevent Child Abuse Vermont
Prevention Researcher
Professional Concepts, Inc.
Project Innovation, Inc.
Routledge Journals
Royal Family Kids’ Camps
Safer Society Foundation
Safety N.E.T. Kids
SAMHSA DTAC
Saunders & Mosby Medical Publishers
SEARCH Group Incorporated
Second Opinion Telemedicine Solutions, Inc.
Self Esteem Shop
SIGMA Interactive
Silver Trunk
SpeakWrite
StarWitness/Signal Scape
STM Learning
Stetson School Inc.
Substance Abuse & Mental Health Services Administration (SAMHSA)
Sunflower House
TACT - Infosys Business Solutions
Teach-a-Bodies, LLC
Tec-Masters, Inc
TEND
Texas Lawyers for Children
TexProtects, The Texas Association for the Protection of Children
Three Springs, Inc.
United States Drug Testing Laboratories
University of Alabama School of Social Work
U.S. Department of Health and Human Services
U.S. Postal Inspection Service
U. S. Space and Rocket Center
V2 Interview Room Recording
Verified Volunteers
Virginia College at Huntsville Student Clinic
VOICE TODAY
Wallach Surgical Devices, Inc.
You Have the Power
Youth Villages
Zalkin Law Firm, PC.

Register online at symposium.nationalcac.org
Don’t miss out on the opportunity to participate in the upcoming *International Symposium on Child Abuse*!

Well attended, well received, and well reviewed, the *International Symposium on Child Abuse* provides access to internationally prominent professionals in the field of child maltreatment. Your sponsorship is an easy and affordable way to promote your program, publication, or institution to professionals from all over the world while supporting the continued development and education of the multidisciplinary field of child abuse.

Your sponsorship of the 36th *International Symposium on Child Abuse* will support the year-round work of child abuse professionals by helping underwrite the cost of this professional development opportunity. By partnering with the National Children's Advocacy Center, a non-profit organization, your sponsorship is **tax deductible**.

We offer a wide range of sponsorship opportunities to fit every budget, which allows you to reach attendees in a powerful way. Sponsors will receive continuous and widespread brand recognition before, during, and after the *Symposium*. 
SPONSORSHIP OPPORTUNITIES

Platinum  $10,000
- Platinum level placement in the Symposium Conference App, to include:
  - Splash screen logo placement: the first image Symposium participants see when opening the Symposium Conference App
  - Banner Ad: top of screen advertising placement with link to website
  - Sponsored listing: highlighted exhibitor listing with description and link to website
  - One (1) push notification per day: pop-up messaging to all Symposium participants
- Spotlight Video, 1-3 minutes in length, played daily during Networking Lunch
- Prime exhibit space at Symposium
- Logo placement on hallway and lunchroom announcement monitors
- Logo placement on all workshop presentation welcome slides
- Logo and website address on Symposium participant name badge
- Logo and website link in pre/post weekly Symposium emails
- Premium logo placement on the Symposium website with link to website
- Recognition in NCAC Training Center social media streams

Gold  $7,500
- Gold level placement in the Symposium Conference App, to include:
  - Banner Ad: top of screen advertising placement with link to website
  - Sponsored listing: highlighted exhibitor listing with description and link to website
  - One (1) push notification: pop-up messaging to all Symposium participants
- Prime exhibit space at Symposium
- Logo displayed on all Wi-Fi signage with your choice of network username and password.
- Logo and website address on Symposium participant name badge
- Logo placement on the Symposium website with link to website
- Recognition in NCAC Training Center social media streams

Conference App Sponsor  $6,000
- Splash screen logo placement: the first image Symposium participants see when opening the Symposium Conference App
- Banner Ad: top of screen advertising placement with link to website
- Sponsored listing: highlighted exhibitor listing with description and link to website
- One (1) Push notification: pop-up messaging to all Symposium participants

Custom Opportunities

AV Equipment (3) ........................................ $6,000 each
  - Logo recognition on all monitors
  - Logo recognition on App splash screen

NCAC Backyard BBQ ........................................ $6,000
  - Logo recognition on event banner
  - Exhibit table at event

Daily Shuttle Service Sponsor (3) .... $5,000 each
  - Logo recognition placed on buses

Daily Lunch Sponsor (3) .................. $5,000 each
  - Logo recognition on large monitor
  - Verbal announcement from podium

Symposium Email Sponsor .................. $5,000
  - Logo recognition on all Symposium emails

Continental Breakfast Sponsor (3) .. $5,000 each
  - Logo recognition on tables

Symposium Website Sponsor ................ $3,000
  - Logo recognition prominently displayed on the home page

Refreshment Break Sponsor (6) ...... $2,500 each
  - Logo recognition on tables

Name Badge Lanyards Sponsor .............. $2,000
  - Logo recognition on lanyards

Video Social Media Spotlight .......... $1,000 each
  - A video posted once on the NCAC Training Center streams (sponsor provides)

Social Media Spotlight ..................... $500 each
  - Sponsor’s ad posted once on the NCAC Training Center streams once

Deadline for submission is February 24, 2020

For Sponsorship opportunities, please contact Amy Boyd at aboyd@nationalcac.org or 256-327-3809
Company/Organization: ____________________________________________________________
Address: ________________________________________________________________________
Contact Person: __________________________________________________________________
Telephone: ___________________________ Email: ________________________________________

METHOD OF PAYMENT
☐ Check enclosed in the amount of $___________ (U.S. Dollars) made payable to: National Children’s Advocacy Center
☐ Credit Card __ Visa __ M/C __ American Express
Card:_________________________________________ Exp.Date:_____________ Security Code:__________
Total amount to charge to credit card: __________________________________________________
Card Holder’s Name (PRINT): ________________________________________________________
Card Holder’s Signature: ____________________________________________________________

SELECT SPONSORSHIP OPPORTUNITY
☐ Platinum Package ..................$10,000
☐ Gold Package .....................$ 7,500
☐ Conference App.....................$ 6,000
☐ AV Equipment (3) ............... $6,000 each
☐ NCAC Backyard BBQ............. $6,000
☐ Shuttle Service (3).............. $5,000 each
☐ Lunch (3) ......................... $5,000 each
☐ Symposium Email Sponsor .......... $5,000
☐ Continental Breakfast (3)....... $5,000 each
☐ Symposium Website Sponsor .......... $3,000
☐ Refreshment Break (6)........... $2,500 each
☐ Name Badge Lanyards. ............. $2,000
☐ Video Social Media Spotlight... $1,000 each
☐ Social Media Spotlight ............ $500 each

Questions?
If you have questions regarding sponsorship opportunities contact: Amy Boyd at aboyd@nationalcac.org, phone: 256-327-3809 or fax: 256-327-3859